

Jakarta, June 2014

Dear [nama]
[jabatan]
[company]

Greetings from RajaMICE, a Jakarta-based Professional Exhibition and Conference Organizer.

It is with great pleasure and honor to inform you that RajaMICE jointly organize with JKPI (Jaringan Kota Pusaka Indonesia / Heritage City Networks Indonesia) organizing **Indonesia International Heritage City Expo** that will be held from 3rd – 5th October 2014 in Tennis Indoor Stadium Senayan, Jakarta – Indonesia.

As the largest Heritage City Expo in Indonesia, IIHCE 2014 will feature the diversity of culture among the cities recognize as heritage cities declared by UNESCO in Indonesia and other cities around the world to promote or present their cultural richness in 3 days exhibition open for public with target 30.000 people/ visitor.

Please refer to the **attached document** for a detail description of the Partnership and Participating Opportunity along with the program description of IIHCE 2014.

Thank you in advance for your attention and support, should you have any inquiries, please feel free to email or contact our staff Mr. Ari Darmawan at [t] +6221 86906471 ext 122 [E] ari@rajamice.com or Mr. Edy Sahputra [t] +6221 86906471 ext 128 [E] projectofficer3@rajamice.com we look forward to hearing from you.

Thank You for your kindly attention

Your Sincerely,



Panca R. Sarungu
Chief Executive Officer